



click **control**
marketing
the search engine competitive advantage

**Expert Digital
Marketing
Management**

About Click Control Marketing

Click Control Marketing is a full service Digital Marketing Agency specializing in pay-per-click advertising. We offer services in Google Ads, Bing Ads, Amazon PPC and Facebook/Instagram marketing, and also offer design, SEO, and social media content services. Our company's founder was one of the first users on the Google Ads platform and his passion for results through online marketing continues to this day. We pride ourselves on transparency and accountability and our primary focus is on delivering positive ROI to our customers.

When you work with us, you get our vast experience, knowledge, and expertise of the industry and the personalized attention and highly rated work ethic of our dedicated account managers.

Features include:

- No long term contracts
- Free Consultation
- Accessibility

What Sets Us Apart From Our Competitors?

1 Credentials. Certifications in Google Ads, Google Analytics and Bing Ads, as well as Google Premier Partner status.

2 Experience. It would be rare to find a digital marketing agency with more experience - except Google itself. In addition, our founder, Walt Conger, has worked in-house for a large company, for a marketing firm, and now his own business. He can easily empathize with his clients because he truly has "done it all". Our team prioritizes staying on top of the most up-to-date practices in the industry.

3 Diversity. We have extensive experience in both E-commerce and Lead Generation. Our diversity also includes the types of industry clients we manage, like e-commerce leaders, medium-sized clients, and small companies in the fields of:

- Law Firms
- Moving Companies
- eCommerce
- Doctors
- Solar Energy
- Google Grants
- Adoption Services
- And many more!

Why We Do What We Do

Our favorite part of this job is seeing our clients' joy when we take their dream and turn it into a fresh, new campaign. It is making the most of your advertising dollars by utilizing our skills, expertise, and passion for our clients!

About Digital Marketing

Digital marketing has a lot of components and at Click Control Marketing we focus on a few specific areas. Pay-per-click (PPC) advertising is our specialty, but we also manage call tracking, social media marketing, and remarketing.

To learn more about how PPC works to get your business seen, keep reading!

PPC in a Nutshell:

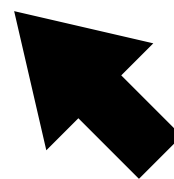
With PPC advertising, you only pay for clicks on your ads. When a person searches for something using sites like Google, Bing, and Amazon, your ad is shown to them if you target the keywords they typed along with other factors - like demographics. Your ad is competing with other relevant results and paid results, so it's important to understand what and how to target, as well as how to optimize your campaigns, otherwise you're wasting your budget.



Someone enters search terms



Results are shown based on keywords



They click on organic or paid results

Where You Can Reach with a PPC Campaign

There are a lot of different sites and search engines you can use to advertise. Where you choose to invest your advertising dollars depends on who you want to target and what type of products or services you offer.



And more!

Digital Marketing Services

We can offer different services depending on which platform you would like to run your PPC campaigns or if you want to track calls on your website. You can find the specific services available below.



Google Ads

- ACCOUNT CREATION
- ACCOUNT RE-STRUCTURE
- ACCOUNT MAINTENANCE AND OPTIMIZATION
- ACCOUNT RE-MARKETING
- DISPLAY
- SHOPPING PLA'S
- AUDITS



Bing Ads

- ACCOUNT CREATION
- ACCOUNT RE-STRUCTURE
- ACCOUNT MAINTENANCE AND OPTIMIZATION
- ACCOUNT RE-MARKETING
- DISPLAY
- SHOPPING PLA'S
- AUDITS



Amazon Advertising

- CALL OR EMAIL FOR FURTHER INFORMATION ON AMAZON ADVERTISING.



Facebook & Instagram

- ADS THAT TARGET WEBSITES
- RE-MARKETING
- ADS TO DRIVE TRAFFIC TO BUSINESS PAGE
- AUDITS
- CUSTOM AD GRAPHIC DESIGN



Social Media

- CONTENT MANAGEMENT
- GRAPHIC DESIGN
- AUDITS



Website Call Tracking

- CALL OR EMAIL FOR FURTHER INFORMATION ON WEBSITE CALL TRACKING.

Pricing

Prices for our services vary due to a number of different factors. To learn more about pricing for your business' digital marketing strategy, call or email us today for a free consultation and quote!

Contact Us Today!



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**We Look Forward to
Working With You!**

